

Quarter Performance Q1 2025

2025 Q1 Performance

Revenue: £733k, Gross Profit 95k (on track)

Rocks

- ✓ First draft of Sales and Marketing Playbook
- ✓ Achieve Cyber Essentials Plus certification
- ✗ GDPR Policy and Staff Training
- ✓ B Corp Feasibility Report
- ✓ MSP Client NPS Rollout
- ✗ ACSP Certification for all Technical Roles
- ✓ Employee NPS Rollout
- ✗ Document Staff Banding
- ✗ Put in Place Scorecards
- ✓ Define ServiceNow Strategy
- ✓ Development Website
- ✓ Publish Sustainability Policy

2025 Q2 Rocks

- London office site selection & budget report
- Employee share options valuations completed, options pool ready for staff allocation
- ISO 9001, ISO 27001, GDPR and NIS2 Directive ready to engage with certification institute
- Develop AI expansion plan
- Roll out sales and marketing plan
- Finalise company scorecard metrics
- Create V/TO for Dr Innovation
- Complete projects across each of the development cores
- ServiceNow Phase 1 UAT and rollout complete, staff trained with instance upgraded to Yokohama
- ServiceNow H2 roadmap created, partner quote approved, ready for Q3 start
- Help Team Leaders create frameworks to support performance management employee growth